

# Jacob Kirsch

jacobbenjaminkirsch@gmail.com

## WORK EXPERIENCE

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### GitHub

Cambridge, MA

*Product Manager & Product Manager III*

*July 2022 – May 2025*

- Drove the technical release of GitHub Workspace, the next-generation, AI-native coding environment that enriched the development community
- Managed the product strategy and execution for a team of 60 engineers, driving the creation of the cloud-based development environment, “GitHub Codespaces”. Led Monthly Business Reviews with senior management, utilizing well received OKRs and KPIs
- Championed and drove all accessibility features for my organization, coordinating across multiple business verticals to acquire a recognized accessibility standard for GitHub Codespaces.
- Promoted after working across engineering, marketing, product, and legal to close the first sales deal of Codespaces, increasing ARR by 40 percent, and driving a 100 percent increase in projected ARR over the next three years
- Created a new system for developers to start coding in a cloud environment through one click, leading to a 25% increase in usage for GitHub Codespaces
- Led the employee resource group for Jewish employees of GitHub, including advocating for holiday observances and running community events

### Microsoft

Cambridge, MA

*Product Manager & Product Manager II*

*June 2020 - July 2022*

- Directed the development of strategic new features for .NET 6, earning high management praise.
- Coordinated across marketing, engineering, and outreach teams to improve the installation and introductory experience for .NET MAUI users, leading to shorter installation times and improved first run experiences.
- Organized and ran monthly customer research interviews and communicated findings back to engineers, resulting in stronger customer empathy across the team.
- Promoted twice due to the successful rollout of .NET 6, as well as a successful migration of customers from an unsupported framework, Xamarin, to a new framework, .NET MAUI.
- Planned the creation of tooling to help users migrate from an unsupported framework, improving customer retention

## LEADERSHIP AND COMMUNITY SERVICE

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### Boston Strikers (Soccer Organization)

Boston, MA

*Board Member*

*January 2022 – Present*

- Manage a soccer organization of LGBTQ-identifying individuals, creating a safe, stimulating and accepting environment for all
- Coordinated with multiple LGBTQ+ organizations across Boston to build joint events for Boston Pride
- Lead post-practice events to help create team cohesion and build a community
- Hosted a 200-person, international tournament for LGBTQ+ teams to play against each other in Provincetown, MA

### Moishe House

Cambridge, MA

*Community Leader - Moishes House Without Walls*

*January 2024 – Present*

- Planned and hosted monthly events to explore Jewish themes in daily life, creating consistent programming and stronger cohesion for the Boston’s Jewish population
- Coordinated with other Jewish organizations in the Boston Jewish community to co-host events, leading to stronger bonding across Jewish communities

## EDUCATION

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### Harvard Business School

Boston, Massachusetts

*Masters of Business Administration*

*September 2025 - Present*

### University of Michigan

Ann Arbor, Michigan

*Bachelor of Science in Information, Minor in Computer Science*

*May 2020*

**Honors:** LSA Honors Program, Magna Cum Laude

**Activities:** Teachers Assistant for several Data Analysis classes, Central Student Government Representative for the School of Information, Group Lead for Wolverine Support Network, President of AHAVA, President of I-LEAD, Director of Membership for Kappa Theta Pi

## ADDITIONAL INFORMATION

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**Interests:** Competitive Soccer, Long Distance Running, Classical Piano, Saxophone, Gardening, Language Learning